

Part 540 – Operation and Management

Subpart D – Exhibits

540.69 Types of Technology Products

The following are examples of the types and descriptions of products which may be developed as a result of Technology Development or Plant Selection Studies.

Product Type	Description
Conservation Field Trials	A planting used to evaluate technology for addressing local soil and water resource problems (see Section 540.14(G))
Displays and Exhibits	Display at a fair, career day, government-sponsored events, meeting, etc.
Field Office Technical Guide	Revision or writing new standards and specifications for the FOTG
Field Planting	A planting used to evaluate new plants and/or technology under actual use conditions (see Section 540.14(F))
Information Brochures and Flyers	Information in a brochure or flyer format intended to be non-technical in nature (i.e., general PMC brochure, release brochure, new technology)
Interview	Personal interview conducted by an author for inclusion in a newspaper, popular magazine, or technical journal where PM is being highlighted or a PM staff member is being cited as a technical expert
Major Publications	Major publications (longer than a Technical Note but not quite a book)
Miscellaneous Popular Articles	Miscellaneous popular articles published and distributed by the PMC or PMS
Miscellaneous Technical Articles	Technical information written in a general format
Newsletter-type Publication	Newsletter-type written materials prepared by the PMC or PMS on a regular basis
Newspaper Articles	Article written by PMC staff or a PMS which appears in a newspaper
One-On-One Direct Assistance	Direct technical assistance given to both NRCS and non-NRCS customers
Oral Presentation	A talk given to a group of people; may be popular, technical, or professional in nature
Plant Fact Sheets	Information for a species, including description, adaptation, uses, and management; usually in a 2-page format (see Section 540.76)

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Product Type	Description
Plant Guides	Detailed information on a plant species and/or release or planting technology, including description, special characteristics, adaptation, use, establishment, and management, seed production, potential problems, and references. The Plant Guide is detailed enough to allow the user to repeat the technology (see Section 540.77)
Plant Materials Progress Report of Activities	Report giving highlights of studies and activities at the PMC; compiled and distributed annually (see Section 541.2(C))
PMC Annual Technical Report	Technical report which gives details of studies and activities; usually not for general distribution; compiled annually (see Section 541.2(D))
Popular Journal or Magazine Articles	Article published in a popular journal or magazine which has not been peer-reviewed
Posters	A presentation in poster format given at a technical or professional meeting
Progress Reports	Reports compiled to update others on the progress of a study or activity
Published Abstracts	Published abstract for a poster or oral presentation to be given at a technical or professional meeting
Published Symposium Proceedings	Paper which is published in the proceedings from a technical or professional meeting
Refereed Journal Articles	Articles which have been peer-reviewed and published in professional journals
Release Brochures	A brochure or flyer describing the characteristics, uses, establishment, and management of a plant release (see Section 540.94)
Release Notices	The formal notice for a new release which gets signed (see Section 540.34(F))
Special Demonstration Planting	Planting to promote the use and acceptance of released material and/or developed technology (see Section 540.17(D))
Technical Note	Written material used to convey technical information; usually conforms to NRCS or State guidelines for preparing and issuing the information (see Section 540.75)
Tours	A formal tour of the PMC
Training	A formal training session held for NRCS or non-NRCS attendees
Video/Media Production	A video, TV, or radio production with major content

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Product Type	Description
	including plant materials information